



UNLOCK  
THE TRUE  
VALUE OF  
YOUR DATA

# NEED TO UPDATE YOUR DATA STRATEGY?

Uncover actionable insights, build buy-in, and drive data innovation that delivers business value.

## Facilitated Workshop and Actionable Executive Report

### ACTIONABLE INSIGHTS

### Build a business-aligned Data Strategy in just five days.

Facilitated by LAB<sup>3</sup> Data Experts, the Data Envisioning Workshop empowers your teams to match their innovation with defined business outcomes. Gain a clear understanding of what's possible with existing data and reach internal agreement on how data can deliver greater value for your organisation.

Together, we'll identify high-impact, actionable data use cases that enable your wider business goals.

### Get Involved

Workshops run over 2 consecutive days, building buy-in with stakeholders and leaders.

- **Business & Technology Leaders**  
*Executive Sponsor, CxOs, Innovation Heads*
- **Operations & Process Owners**  
*Stakeholders who require data-driven decisions*
- **Data & IT Teams**  
*People who understand your data and systems, with an interest in enhancing current capabilities*

## Help Your Team Develop:

### Value Driven Data Strategy

Assess your current and potential data capabilities. We'll help your teams ideate and innovate with a structured approach to drive consensus on use cases with the most value.

### Buy-in and Adoption

Understand the benefits of data solutions for different functions within your business. Engage stakeholders across functions for input that's proven to drive ownership and adoption.

### Clear Objectives, Actionable Next Steps

Outcomes of all workshops are documented and provided in an Executive Report with clear, actionable objectives to rapidly improve data maturity and deliver ROI.

Schedule your Data Envisioning Workshop and accelerate your organisation's data journey.

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