Unlock your AI potential

BOOK YOUR NO-COST AI BUSINESS ENVISIONING WORKSHOP

WITH *LAB³*

Turn AI Curiosity into Measurable Business Outcomes

Develop, validate and prioritise your teams' ideas for AI efficiency.

Facilitated by LAB³ AI Experts, this workshop is lead by your teams to cut through the hype. Understand what's possible and reach internal agreement on where AI can deliver the most value for your organisation.

Together we'll identify the most valuable, high impact, actionable AI use-cases for your business

Get Involved

Workshops run over 2 consecutive days, building buy-in with stakeholders and leaders.

- **Business & Technology Leaders**
  Executive Sponsor, CxOs, CIOs, Innovation Heads

- **Operations & Process Owners**
  Stakeholders looking to automate workflows

- **Data & IT Teams**
  People who understand your data and systems, with an interest in enhancing current capabilities

How can this help my business?

Does your business...

Fear your competitors' AI capabilities are outpacing your own?

Want to transform with AI, but are unsure where to start?

Experiment with AI, but struggle to realise benefits or value?

A **Proven Approach** to Jump-starting AI Enablement

AI Business Envisioning Workshops have helped LAB³ clients...

Develop a winning business case
We provide compelling evidence, industry standards, and metrics to help you make a case for AI enabled ROI that aligns with your business strategy and budget.

Identify valuable AI opportunities
Not all ideas are equal. Our expert advice cuts through the hype and focuses on rapid time-to-value for your AI investment.

Avoid the risks of "shadow AI"
Your employees are already experimenting with AI solutions. Mitigate ungoverned AI adoption and avoid significant cybersecurity and IP leakage risks.

Understand feasibility and responsible AI adoption
Simple ideas can have complex impacts. Our guidance helps your team consider both the risks and benefits, leading to better informed decisions and planning.

Bridge the gap from curiosity to reality
Harness your teams' enthusiasm for AI in a productive setting with a focus on establishing stakeholder buy-in and an AI Action Plan.

WORKSHOP AGENDA

PART 1 — BUSINESS VISION & CONTEXT

Executive Kick-Off
Sponsor outlines importance of AI to the business and expectations of workshop

AI Landscape & Industry Trends
What's possible today? Cross-industry inspiration

Understanding Business Context & Challenges
Identify the key factors to AI success for your organisation and operations

Stakeholder Mapping
Understand your organisations' stakeholders and their needs

PART 2 — SOLUTION IDEATION

Business-Led Brainstorming & AI Ideation
Identify, ideate and refine AI opportunities

Conceptualise
Converge on a solution

Use Case Prioritization
Rank by desirability, feasibility, viability and responsibility

Define the Vision
Set the principles that will guide AI adoption

PART 3 — PLANNING

Create Working Groups
Business stream, architectural approvals, requirements detailing

Identify 'Big Rocks'
Agree the most critical next steps for AI readiness and adoption

OUTCOMES

Following this workshop you'll receive:

- **Prioritised, Business-Aligned AI Use Cases:** Agreed AI initiatives prioritized based on business value, feasibility, and regulatory considerations, based upon a deeper understanding of the business issues.

- **AI Action Plan:** Clear next steps to move from AI exploration to AI implementation, with a focus on Minimum Lovable Product (MLP, a minimum use case that will inspire users and develop internal support)